



119 E Main Street,

Beatty, NV 89003 BEATTY

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee Patrick Taylor, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

JULY 15, 2025 MINUTES

BEATTY CHAMBER OF COMMERCE

- 1. Pledge of Allegiance**
- 2. Call to order:** 9:02 am
- 3. Recognition of members and invited guest present** - Board members present were Nicole Altman, Jessica Eastman, Patrick Taylor, Bruce Balasky (left 11:10), Jon DeLee, Katia Richards (arrived 9:10) and Ann Marchand Webex (left 9:45). Employee present was Ginny Faulkner.
- 4. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** _ NONE
- 5. Approval of the Agenda for the Beatty Chamber of Commerce meeting of August 19, 2025.** – Jon DeLee made a motion to approve the agenda for August 19, 2025 and Bruce Balasky seconds it.
6-0
- 6. Reports**
 - a. President** - NONE
 - b. Office** –
 - 1) We had 33 visitors for the month of July.
 - 2) Office sales were \$198.00.
 - 3) Received and mailed a Beatty pen to Brian Collier.
 - 4) Tri-County Fair looking for donations for August Fair.
 - 5) Nye County Schools looking for donations for 2nd Annual Attendance Challenge.
 - 6) Poster Project for Beatty High School Athletes. Handled by third party.
 - 7) Ordered 2 additional cameras, need to get Wayno to help install.
- 7. Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Ann Marchand suggested we get a maintenance person to help with the up keep of the grounds. Specifically pertaining to the trash, burro poop, and weeds. We can

pay \$12.00 per hour for a couple of hours biweekly. Order a pooper scooper, gloves, and a grabber. Check with George Wehrly to see if anyone needs to do community service.

8. **For Possible Action – Approval of the Meeting Minutes dated July 15, 2025.** – Jessica Eastman made a motion to approve the Minutes dated July 15, 2025 and Patrick Taylor seconds it. **7-0**
9. **For Possible Action – Approval of the July 2025 Treasurer’s Report.** – Jessica Eastman made a motion to approve the July 2025 Treasurer’s Report and Katia Richards seconds it. **7-0**

10. General New Business

- a. **For Possible Action – Discussion, deliberation and possible decision to issue a letter to our Federal representatives that they take up a position to direct the Department of the Interior and Bureau of Land Management to issue denial letters to the overwhelming number of Solar Project Applicants in and around Beatty that had not received a record of decision prior to the enactment of the 2024 Solar Programmatic EIS and all matters pertaining thereto.** – Patrick Taylor made a motion to issue a letter to our Federal Representatives that they take up a position to direct the Department of the Interior and Bureau of Land Management to issue denial letters to the overwhelming number of Solar Project Applicants in and around Beatty that had not received a record of decision prior to the enactment of the 2024 Solar Programmatic EIS and Bruce Balasky seconds it. **7-0**
- b. **For Possible Action – Discussion, deliberation, and possible decision to have Ginny Faulkner attend the 2025 Nevada Governor’s Conference on Tourism in Reno at the GSR on December 9 & 10 and to pay for registration, hotel, meals and mileage as acceptable and all matters pertaining thereto.** – Jon DeLee made a motion to approve to have Ginny Faulkner attend the 2025 Nevada Governor’s Conference on Tourism in Reno at the GSR on December 9 & 10 and to pay for registration, hotel, meals, and mileage and Ann Marchand seconds it. **7-0** On the next agenda add any other member that would like to go.
- c. **For Possible Action – Discussion, deliberation, and possible decision to place a full-page ad in the Pahrump Valley Times Fall Festival Guide at a cost of \$300.00 with a deadline for submission of August 29th and publication on September 24th and all matters pertaining thereto.** – Jon DeLee made a motion to place a full-page ad in the Pahrump Valley Times Fall Festival Guide at a cost of \$300.00 with a deadline for submission of August 29th and publication on September 24th and Bruce Balasky seconds it. **7-0**
- d. **For Possible Action – Discussion, deliberation and possible decisions on grants, advertising and all matters pertaining thereto.** –
- 1) Received all FY25 grant money.
 - 2) How did you hear about us?
 - 1-Looking at a map.
 - 1-USA Today Special.
 - 1-National Park Website.
 - 1-American Road Magazine.
 - 1-Person coming to visit Beatty to honor their mother who used to visit her grandfather here.

- 2-Google search near Death Valley.
 - 2-Word of Mouth.
 - 3) Elko Chamber impressions-67
 - 4) Google Search 8 calls, 46 asked directions, 15 website visits, 124 profile views.
 - 5) Sojern drove 177 total travelers and 115 overnights to Beatty.
 - 6) Quotes from Nevada Magazine, USA Today, and American Road Magazine.
 - 7) Received a quote from N7 to change the Goldfield Billboard with a new picture for \$1476 Jon DeLee made a motion to replace the billboard at staff discretion and Patrick Taylor seconds it. **6-0**
- e. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – No new members for the month of July. Bruce Balasky made a motion to set a cut off date for new members and Jon DeLee seconds it. **6-0** Applications for NEW memberships received after August 31st will automatically receive the following calendar year included with full payment.
- f. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2025 and all matters pertaining thereto.** – The revised tee shirt sample will be in soon. Raffle tickets need to be ordered. Need merchandise for Goodie Bags, raffle prizes. Banners need to be ordered. Contact schools for Miss Beatty & Jr. Miss Beatty. Post flyers and applications. Koozies need to be ordered. Reach out to Empire Cat. Bring tokens to next meeting, vendor list. Send emails to vendors to remind time is getting close. Get quote for inserts 250-300. Get in touch with US Ecology about sponsorship.

11. Office Priorities –

- a. Ask Wayne to install the 2 new cameras, 1 on the side facing the Arco and 1 on the back facing the river bed.
- b. Look into getting someone to help with the up keep on the grounds we are responsible for. Pick up trash, burro poop, weeds, etc.
- c. Check with George Wehrly to see if he has anyone needing to do community service.
- d. Order a pooper scooper, grabber, and gloves.
- e. Look for more local advertising. An alternative to magazine advertising.
- f. Approach The Roadhouse to see if they want to become a member.
- g. Get the koozies and Tee shirts ordered.
- h. Send the Billboard pictures to the board.
- i. Set time and date to meet with the high school and middle school girls for Miss Beatty and Jr. Miss Beatty.
- j. Order new banners.
- k. Post the flyers on the webpage.
- l. Reach out to any vendors that have not signed up yet.
- m. Reach out to any Sponsors that have not signed up.
- n. Bring tokens to next meeting.
- o. Order inserts as soon as events have been sponsored.
- p. Get merchandise for Goody Bags and Raffle Prizes.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

14. Set date, time, and location for the next meeting. – The next regular meeting will be held **Tuesday September 9, 2025 at 9:00 am** at the Community Center in the small room.

15. Adjournment – Meeting adjourned at 11:32 am

Respectfully Submitted by: Virginia Faulkner-Senior Administrator