



119 E Main Street,

Beatty, NV 89003 BEATTY

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee Patrick Taylor, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

SEPTEMBER 30, 2025 MINUTES

BEATTY CHAMBER OF COMMERCE

- 1. Pledge of Allegiance**
- 2. Call to order – 9:01 AM**
- 3. Recognition of members and invited guest present** – Members present were Nicole Altman, Katia Richards, Jessica Eastman, Patrick Taylor, Ann Marchand via Webex (left at 10:05 am), Jon DeLee via Webex, and Bruce Balasky (9:07 am). Employee present was Ginny Faulkner.
- 4. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE**
- 5. Approval of the Agenda for the Beatty Chamber of Commerce meeting of September 30, 2025.** – Jessica Eastman made a motion to approve the agenda dated September 30, 2025 and Patrick Taylor seconds it. **6-0**
- 6. Reports**
 - a. President**

Travel Nevada TNT Meeting 9/24

 - Nevada Arts Council gave a presentation focusing on combining arts and Tourism
 - Goldwell Open Air Museum plan to start giving guided tours. Zoe Camper and Michelle Graves were in attendance.
 - Goldfield Main Street representative Natalie Colunga gave a brief overview of their projects, stating that Main Street is a wonderful program to be involved in.

- Travel Nevada will be offering a special grant with total awards of \$500,000 focused on tourism related accessibility needs. It will open on October 1st and close on October 22nd, with awards being issued at the end of the year.
- The 2026 Canada State Mission will be held on March 16-23.
Death Valley National Park – Partner & Gateway community's update.
Abby Wines & Mike Reynolds.
 - They have created a new position. Gateway Community Coordinator. Abby Wines is overseeing this. The cutbacks are still affecting hiring and they cannot hire for a new position at this time but are moving forward.
 - Repairs on flood damaged roads continue throughout the park.
 - There are no further updates on Scotty's Castle currently.
 - Titus Canyon road is expected to be open by January 2027

b. Office

- We had 35 visitors in the office in September.
- \$32.75 in Sales
- We had 1 new member join bringing the total to 50 members for 2025.
- The new Billboard has been installed in Goldfield and it looks nice.
- How did you hear about Us/Beatty/Webpage? 1-Word of mouth, 6-Google, 3-Drive By, 2-Booking.com, 1-Apple Maps, 1-Traveling through Beatty from OR to AZ, 1-Came to Beatty Days years ago and has been coming back ever since then.

7. Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) – Jon DeLee's brother Michael picked up our banners and inserts from PDQ on Monday September 20th. Katia has the Tee Shirts at the candy store. Bruce will pick them up and take them to Ginny's Garage on October 1st.

8. For Possible Action – Approval of the Meeting Minutes dated September 9, 2025. – Jessica Eastman made a motion to approve the minutes dated September 9, 2025 and Katia Richards seconds it. **7-0**

9. General New Business

a. For Possible Action – Discussion, deliberation and possible decisions on grants, advertising and all matters pertaining thereto.

- How did you hear about Us/Beatty/Webpage? 1-Word of mouth, 6-Google, 3-Drive By, 2-Booking.com, 1-Apple Maps, 1-Traveling through Beatty from OR to AZ, 1-Came to Beatty Days years ago and has been coming back ever since then.
- The new sign for the Goldfield billboard has been installed.

- b. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Bruce Balasky made a motion to approve new and/or existing membership Road House 95 and Ann Marchand seconds it. **7-0**
- c. **For Possible Action – Discussion, deliberation and possible decision to allow Beatty Baptist Church to hold services during Beatty Days at the lower park pavilion on Sunday, November 2nd at 11am and all matters pertaining thereto.** – Jessica Eastman made a motion to allow Beatty Baptist Church to hold services during Beatty Days at the lower park pavilion on Sunday, November 2nd at 11am with an amendment to be the food pavilion not lower park pavilion and Bruce Balasky seconds it. **7-0**
- d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2025 and all matters pertaining thereto. –**
- Bruce Balasky made a motion to have Jon DeLee purchase hand held radios and Katia Richards seconds it. **6-0**
 - Ask local businesses to see if they would be willing to give the volunteers a gift certificate to help with Beatty Days.
 - Ask Food Vendors if they would be willing to give the volunteers a free food item.
 - We have a total of 47 vendors, 8 of those being food vendors.
 - 63 Space taken 35 to fill.
 - 2 Contestants for Miss Beatty and 1 for Jr. Miss Beatty.
 - Need more volunteers to help with setting up, escorting vendors and car show contestants.
 - Bruce Balasky will help with the Car Show. And he will help mark the spaces October 29th.
 - Jessica Eastman will help with the Parade.
 - Patrick Taylor and Michelle Graves will be 2 of the 3 judges for the Desert Art Show.

10. Office Priorities

1. Look into what the requirements are to do The Main Street Program. Nicole will get more information from Allison. Check out travel biz and go to special grants projects.
2. Fill Goody Bags.
3. Fold Tee Shirts.
4. Make a schedule for Board Members to help during Beatty Days.
5. Talk to local businesses and the food vendors to see if they will offer the volunteers an incentive to help with Beatty Days.
6. Find more volunteers.
7. Call Sweet Dixie Southern Grill to see if they are coming to Beatty Days.
8. Call Saiita Trudeau to see if they are coming to Beatty Days and if they are bringing pens.

9. Call some businesses in Pahrump to see if they will donate gift certificates for raffle prizes for Beatty Days.
10. Ask Jon Harmon if he will be willing to help with Beatty Days.

11. Emergency Items - NONE

12. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

13. Set date, time and location for the next meeting. - The next regular meeting will be held **Wednesday October 15, 2025 at 9:00 am** at the Community Center in the small room.

14. Adjournment – Meeting adjourned at 10:35 am