



119 E Main St.

Beatty, NV 89003

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee Patrick Taylor, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

NOVEMBER 17, 2025 MINUTES

BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order - 9:07 AM**
3. **Recognition of members and invited guest present** – Members present were Nicole Altman, Katia Richards, Jessica Eastman, Ann Marchand (Webex), Patrick Taylor, Bruce Balasky (9:17 am), and Jon DeLee. Employee present was Ginny Faulkner. Guest present was LaDonna Scheiber with Beatty Graphics.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Jon DeLee made a statement that Big Tony's is open 3:30 am to 7:00 am and 3:00 pm to 7:00 pm.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of November 17, 2025.** – Katia Richards made a motion to approve the agenda dated November 17, 2025 with the amendment to move 10 b before 10 a and Jessica Eastman seconds it. **5-0**
6. **Reports**
 - a. **President - NONE**
 - b. **Office**
 1. 56 Visitors for October
 2. \$43.78 in sales
 3. Members as of October 31, 2025 are 51
 4. Letter from Kim & Carol Kassebaum (see attached).
7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) - NONE**

8. **For Possible Action – Approval of the Meeting Minutes dated October 27, 2025.** – Jon DeLee made a motion to approve the minutes date October 27, 2025 and Patrick Taylor seconds it. **6-0**

9. **For Possible Action – Approval of the October 2025 Treasurer’s Report.** Jessica Eastman made a motion to approve the October 2025 Treasurer’s Report and Katia Richards seconds it. **6-0**

10. General New Business

a. For Possible Action – Discussion, deliberation and possible decisions on grants, advertising and all matters pertaining thereto. –

1. We will ask the Beatty Town Advisory Board to approve funding for the ongoing billboard advertising in Goldfield NV from February 2026 to January 2027, quarterly cost \$1350.00.
2. Desert Sign asked if we wanted the billboard in Pahrump 13-B near Home Depot with lights for \$900.00 per month. We thought that a little too high. We will pass on this.
3. Check on billboard pricing 160 South of Pahrump.
4. Get more quote from website designers
5. Call Abby to see if we can get a grant for a new webpage.
6. Do research on different designs for a webpage.
7. We have money to spend on the new webpage.
8. Renew Tradename and Trademark.
9. Check when Grants open up.
10. Constantcontact.com Facebook & Instagram Marketing. Jon says not what we want.

b. For Possible Action – Discussion, deliberation and possible decision to have LaDonna, Beatty Graphics, update the Chamber website and all matters pertaining thereto. –

1. LaDonna Scheiber says that our webpage is outdated and needs to be updated.
2. Provided a quote for \$1000.00 for the first page \$200.00 for every page after. We have 24 pages. For no more than \$5600.00.
3. She can bill by the month.
4. She has done BTAB, AVTB, Beatty Library, and Beatty Foundation.
5. We will be able to Google Drive to see where the progress is.

c. For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto. – NONE Contact Big Tony’s and the New Laundry Room

d. For Possible Action – Discussion, deliberation and possible decisions on Post Beatty Days 2025 and all matters pertaining thereto.

1. Ginny provided information to the PVT how Beatty Days turned out, winners of events, and pictures
2. Winners List is posted on beattynevada.org.
3. Working on the expense/income report.
4. Tee Shirts and koozie sales were \$7707 paid \$9223.
5. Allison with AGA suggested we put their logo on the sleeve and they will pay for the shirts next year.
6. Get a quote to add a pocket.
7. Lower the Cornhole Kids age from 5 to 4.
8. Draw for raffle prizes on Friday. Do more often during Saturday.
9. Have a schedule to pull tickets.
10. Schedule an announcer for each event before the event happens.
11. Make sure registers are set to 0. Use the keys for each department.
12. Look into Square so that we can sell beer and raffle tickets with a card.

11. Office Priorities

1. Finish the expense/income report.
2. Get a quote from Peak Productions to add a pocket.
3. Change the age limit on the Kids Corn Hole to 4 instead of 5.
4. Reset register buttons.
5. Ask Big Tony's and Laundry Room to join the Chamber.
6. Get quotes from other web designers.
7. Get on BTAB Agenda for Goldfield Billboard to ask them to provide the funding.
8. Check on Billboard pricing coming from Las Vegas to Pahrump on the 160.
9. Renew both Trade Name and Trade Mark.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

14. Set date, time and location for the next meeting. – TBD based on Santa night.

15. Adjournment – Meeting adjourned at 10:59 am.